IT Strategic Assessment Report

<11/19/2016>

Revision History

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| --- | --- | --- | --- |
| **Date** | **Version** | **Description** | **Author** |
| 11/19/16 | <.0 | First Draft | Alaa Hawsawi |
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# Executive Summary

The purpose of this document is to collect, analyze, and define high-level needs and features of Hope Scarves. It focuses on the capabilities needed by the stakeholders and target users, and why these needs exist. Hope Scarves is a non-for profit organization based out of Louisville, KY that wants to improve the technological abilities. Their focus is to give hope to the people who have cancer in any type and increase the giving away scarves to 1500 scarves a year. This document will break down the organization and conclude with a recommendation for improving the organization’s ability to achieve the goals it has set.

# History and Purpose

## History of the Hope Scarves

The Founder Lara MacGregor was first diagnosed with breast cancer in 2007 at the age of 30, 7 months pregnant with her second son.  A woman she never met, but with whom she shared, a mutual friend sent her a package. Inside were beautiful scarves she wore during cancer treatment and a note saying, “You can do this.” The scarves were both practical and inspiring. And, knowing someone else had worn the scarves and faced cancer helped Lara believe she could do it too. Not long after Lara finished treatment, she went to a Young Survival Coalition Conference. Lara packed several scarves in hopes that she could pass them along to another woman, as had so graciously been done for her. There, Lara met Roberta and they laughed together as Lara showed her different ways to wear a scarf. Upon the completion of her treatment, Roberta sent the scarves back to Lara. Lara had since moved and one of the first friends she met was starting treatment. Lara brought over a scarf to Brooke’s house and they laughed through their tears about what it was like to lose your hair. This whole time Lara could not stop thinking about the amazing journey these scarves were on.

So, Lara created Hope Scarves in 2012 as a way to capture these beautiful stories and encourage others.  The program started in Lara’s spare bedroom with her toddler volunteer by her side, sending out 2-3 Hope Scarves a week.  Today Hope Scarves is a bustling office of volunteers and staff, sending nearly 50 scarves a week all around the world. Hope Scarves has sent over 4,500 scarves to every state in the country and 12 foreign countries, to people facing over 85 different types of cancer. The oldest recipient is 92 and the youngest, 5.  The Hope Scarf Collection, which changes constantly, contains over 5,000 scarves and over 500 stories.

After almost 7 years cancer free, Lara faces a new twist in her journey with cancer, as she was diagnosed with Stage IV Metastatic Breast Cancer in January 2014. Lara started Hope Scarves to spread hope, which she is now holding onto more than ever. Leading Hope Scarves allows Lara to live out her passion to help others facing cancer.

## Purpose of the Hope Scarves

Hope Scarves is trying making fighting cancer a little less scary and a little more beautiful by collect scarves and stories of hope from women who have faced cancer and then send these scarves and stories on to others in treatment. Because they believe in hopes come in many forms. They give the scarves free to the patient on treatment and with donate for a gift. They raise money for translational research because they believe research is key for improved treatment options and outcomes.

# Management and Business Processes.

The Management and Business Processes of an organization describe the activities performed to accomplish a specific organizational goal. The processes for Hope Scarves

## Practice 1

## Practice 2

## Practice 3

## Practice 4

## Practice 5

# Current IT Environment

## Hardware

## Software

## Staff IT Skills/Training

## IT Budgeting and Spending

# Envisioned IT Capabilities

## Leadership’s Vision

## Top 10 Technology Issues

# Closing the Gap

## Recommendation 1

## Recommendation 2

## Recommendation 3

## Recommendation 4

## Recommendation 5

# Conclusions

# Appendices

## Basis of Analysis

[In this section, explain findings in light of the theories and models used in the course, as outlined in Dr. Barker’s class meetings.]

## Technology Inventory

[Include details from Section 4.]

## Top 10 Technology Issues

[Include organizational documentation, if available.]

## Strategic Planning/Visioning Documents

[If Available.]

## IT Budget/Spending Documents

[If Available.]